

FFRF revs up billboard campaign

20 billboards blanket Tampa Bay in August



Tampa Bay FFRF'ers gather by one of 20 colorful FFRF billboards placed in August. The campaign created a stir and received prominent TV coverage, as well as major news articles in the Tampa Tribune and St. Petersburg Times. (Thanks to EllenBeth Wachs for group photos and to Randy Heine and other locals for help with PR.)



FFRF's newest billboard message, "In Reason We Trust," debuted in Tampa and St. Petersburg, Fla., in FFRF's August "mini-blitz." Other messages included: "Sleep In On Sundays" and "Imagine No Religion."



Monmouth County, N.J.

5 billboards go up in New Orleans



New Orleans members pose by one of five billboards placed there in mid-August for a month. This 14x48-foot "Imagine No Religion" sign is in the prominent tourist location of Rampart and Canal streets. (Thanks to Charlotte Klasson for the photo and to Harry Greenberger for PR help.) From left, front, are Ricky Adams, Corky Willhite, (center) Chris Caminita, Erica Doiron, Wyatt Gilleland, Monica Ferroe, (back) Lee Caminita, Matt Jacocks, Susan Gilleland and William Gautreaux.

FFRF member John Bartram stands by the billboard that went up in early August in suburban Oakhurst in Ocean Township, N.J. An issue of particular concern to New Jersey advocates of state-church separation is a "backdoor" voucher proposal called the Opportunity Scholarship Act that would benefit private schools at the expense of public education. Advocates, including Gov. Chris Christie and the New Jersey Catholic Conference, make the ludicrous claim that since it would be funded by corporate tax credits, there would be no burden to taxpayers. Corporations that pay state income taxes could take a 100% tax credit for donations made to the OSA fund.