

FFRF Action Fund Privacy Policy

The FFRF Action Fund, Inc., a 501(c)(4) nonprofit corporation, (“Action Fund”) respects your privacy and is committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or which you may provide when you visit the website, ffrf.org ("Website"), and our mobile applications, and our social media platform sites (collectively, “Services”). It also describes our practices for collecting, using, maintaining, protecting, and disclosing that information. It applies to information we collect from the Services, and email, texts, and other electronic messages between you and the Foundation.

Please read this policy carefully. If you do not agree with it, do not use the Services. By accessing any one of the Services, you agree to this Privacy Policy which may change from time to time (see Changes to Our Privacy Policy). Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Information we collect and how we use it.

“**Personal Information**” is information which you voluntarily provide to us by filling in forms, donating to the Action Fund, or submitting posts, texts, or user contributions on any of the Services. It includes:

- Your full name, birth date, e-mail address or mailing address, phone number and any other information that can be used to identify or contact you.
- Payment and transactional data, that you provide needed to complete your orders on the Services (including name, credit card information, billing and shipping information), information about your payment transactions, and your order history.
- Your preferences for receiving communications about our products, activities, events, and publications.
- Information you provide when you interact with us on our social media platforms. If you choose to log in to the Services through a social network or other third party platform, or otherwise connect your account on a third party platform to your account through the Services, we may collect information about you from that platform or network. For example, this information may include your username, user ID, profile picture, cover photo, email address and other contact information. You may also have the opportunity to provide us with additional information through the third party platform.

Use of Personal Information. Action Fund uses the Personal Information to provide users with the requested services or products. Action Fund may also use the Personal Information to

contact you for a variety of other reasons, such as but not limited to notifying you by email about FFRF in the News, Action Alerts, events in your area, or requesting donations.

Disclosure of Personal Information. Action Fund may disclose Personal Information to third parties under certain limited circumstances:

- To FFRF, the 501(c)3 which is affiliated with the Action Fund and which is subject to its [Privacy Policy](#).
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- If Action Fund is acquired by or merged into another entity, or all or a portion of Action Fund's assets are sold or otherwise transferred to another entity.
- If required or authorized to do so by law.
- While member lists may be exchanged between Action Fund and its affiliated entity, FFRF, member lists will never be sold, rented, exchanged, or divulged to any other third party other than as stated above other than as stated above.

“Non-Personal Information” is information which we collect automatically and does not include Personal Information through the use of cookies and other tracking technologies. A cookie is a piece of Information stored on the user's computer tied to information about the user. We may use session-ID cookies to confirm that registered users are logged in. These cookies would terminate once the user closes the web browser. We may also use persistent cookies that store certain Personal Information you already provided to us to make it easier for you to log back in to the Action Fund Website. Cookies are used as a convenience feature for the user. You can remove or block cookies using the settings in your browser if you want to disable them.

Use of Non-Personal Information. This technology is used to track how many users access the Website, the date and time of their visits, the length of their stays, and which pages they view. Action Fund may also use technology to determine which web browsers users use and the address from which they accessed the Website.

Disclosure of Non-Personal Information. Action Fund may use this Non-Personal Information and may share it with third parties to improve the content and functionality of the Action Fund Website, to better understand our members and prospective members, and to improve our products and services.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal and Non-Personal Information. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising.

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

- Opt-out.

If you do not want to receive marketing communications or other materials from us, you may opt-out, by sending an email to [contact us](#). If you sign-up for one of our newsletters, you may unsubscribe by clicking the 'unsubscribe' link in each communication.

- Accessing and Correcting Your Personal Information.

You may also send us an email at [contact us](#) to request access to, correct or delete any Personal Information that you have provided to us. It may be that we cannot delete your Personal Information except by also deleting your membership in the Foundation. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Residents of certain states, such as California, Nevada, Colorado, Virginia, and Utah may have additional personal information rights and choices. We will respond to verifiable requests received from consumers from these states as required by law.

Security Measures. Action Fund uses industry standard security measures to protect Personal Information. All Information collected through end-user input forms, such as the membership sign-up, goes through SSL (Secure Sockets Layer). SSL establishes an encrypted link between the browser and Action Fund's web server, rather than sending the Information in plain text, so that those Information are not vulnerable to being intercepted and used by an attacker. The Website also has a web application firewall, including the administrative portion of the site. This helps prevent the site from being hacked and allowing hackers to gain access to users' personal information. All credit card information is transmitted directly to the payment processor and not stored by Action Fund in any way. While Action Fund works diligently to protect your Information, and while such security measures provide reasonable protections against unauthorized access, they provide no absolute guarantee that your Personal Information will not be compromised, for example, due to an illegal hacking attempt.

Children Under the Age of 16.

The Services are not intended for children under 16 years of age. No one under age 16 may provide any Personal Information on the Services. We do not knowingly collect Personal Information from children under 16. If you are under 16, do not use or provide any information on any of the Services. If we learn we have collected or received Personal Information from a child under 16 without verification of parental consent, we will delete that information. If you

believe we might have any information from or about a child under 16, please contact us at [contact us](#).

Links to Other Sites. This Privacy Policy applies only to Personal and Non-Personal Information collected on the Action Fund Services. The Services may contain hyperlinks to websites, apps, or social media platforms that are not operated by Action Fund. These hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities or security measures of these off-site websites or any association with their operators. Action Fund does not control these websites and is not responsible for their Information practices. We urge you to review the privacy policy posted on any website you visit before using the website or providing any Personal Information.

Changes to our Privacy Policy.

The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and to check the Privacy Policy for any changes.

Questions About Our Privacy Policy. If you have any questions about this Privacy Policy or concerns about the way Action Fund processes your Personal Information, please [contact us](#).